EFFICIENCY THROUGH SPEED

Know how Spectra helped GoWork, a co-working facility, enable a secure, faster and seamless Wi-Fi network.

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The Client

GoWork is one of India's largest collaborative workspaces in Gurgaon, with a capacity of over 12,000 seats. The prominence of co-working spaces is exponentially growing in India's commercial real estate market, and GoWork plans to build future-ready workspaces by creating the right ecosystem for startups and entrepreneurs.

The Challenge

Both reliable connectivity and business-grade Wi-Fi are central to a co-working facility like GoWork. This enables them to facilitate a collaborative work environment and seamless networking, in addition to improving business profitability for their clients. With this at the forefront, GoWork wanted to build a robust network infrastructure at its campus in Gurgaon to deliver high-speed internet connectivity to its customers and visitors. This mandated the need for something more advanced than a traditional lease-line connection that would allow their clients to connect to the network effortlessly.

A plug-and-play connection would enable their customers to plug in their devices without worrying much about the infrastructure. The company was looking for rapid expansion and needed a partner who could deploy an end-to-end managed Wi-Fi solution, consisting of high-speed bandwidth along with a secure login and authentication mechanism.

Spectra Solution – Enabling Seamless Wi-Fi

GoWork was considering the idea of buying infrastructure from a system integrator, as well as bandwidth from an internet service provider. However, this would have been a cost-intensive proposition, which would also have intensified the burden on their IT division. So, the best solution for GoWork was to team up with Spectra. Spectra helped GoWork with an end-to-end Managed Wi-Fi solution, which also included a Next Gen Firewall solution to enable a secure, hassle-free Wi-Fi network in a managed infrastructure environment.

> *Spectra is our trusted partner for bringing in a transformational change in the way people collaborate and innovate in a plug-and-play office space.*
>
> *- Sudeep Singh, Chief Evangelist at GoWork*

Our solution offering included:

- Seamless roaming across access points

- Single SSID for co-workers and visitors

- Authentication mechanism using MAC ID and OTP

- Next-gen Firewall with built-in security features

- User management portal for admin/IT staff

Benefits

With seamless Wi-Fi connectivity and high-speed internet bandwidth, GoWork has enabled its customers to improve overall efficiency. Some of the significant benefits include:

- [%] 40% savings in Total Cost of Ownership (TCO)

- Enabled 400 GoWork customers with high-speed, secure Wi-Fi roaming

- Simplified the IT environment by reducing dependency on multiple vendors

- Minimal upfront capex on infrastructure, O&M, and upgrade

- Pay-As-You-Use model

High-speed internet connectivity is the backbone for running efficient operations and enabling seamless collaboration. Spectra has pioneered this and is disrupting the market with their innovative solution offerings. The scalability and reliability of their Managed IT Services has enabled us to become leaders in the shared, co-working ecosystem.

- Sudeep Singh, Chief Evangelist at GoWork

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